



FOXPOINT
CONSULTING & CAPITAL

Business Name: FoxPoint Capital Group

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Core Competencies

- **Entrepreneurship & Small Business Training** – Business formation, startup strategy, and scaling.
- **Financial Literacy & Credit Optimization** – Personal credit repair, business credit building, funding readiness.
- **Branding & Marketing Strategies** – Brand identity, storytelling, digital marketing, and customer engagement.
- **Leadership & Personal Development** – Self-mastery, growth mindset, and client relationship cultivation.
- **Workforce Development & Community Impact** – Training designed for youth, re-entry populations, and aspiring entrepreneurs.

Past Performance & Impact

- Developed and delivered entrepreneurship bootcamps and mentorship programs (e.g., Rhythm 2 Riches).
- Helped entrepreneurs secure funding, build credit, and launch businesses across multiple industries.
- Trained and mentored youth, artists, and small business owners, leading to measurable increases in financial literacy and business readiness.

NAICS & NIGP Codes

- **611430** – Professional & Management Development Training
- **611699** – All Other Miscellaneous Schools & Instruction
- **541611** – Administrative & General Management Consulting
- **541613** – Marketing Consulting Services
- **611710** – Educational Support Services

Capability Statement

Company Overview

FoxPoint Capital Group is a certified business specializing in entrepreneurship training, business consulting, financial literacy, and credit-to-capital strategies. With over 16 years of experience, we equip individuals, entrepreneurs, and communities with the tools to launch, scale, and sustain successful businesses. Our programs are outcomes-driven, combining mindset development, business structure, branding, financial literacy, and credit optimization into a comprehensive entrepreneurship curriculum.

Graduates complete funding-ready business plans, credit-optimized profiles, and scalable launch strategies.

Differentiators

- **Certified Expertise:** Leadership Certified, Certified Business Consultant, Board-Certified Credit Consultant.
- **Proven Track Record:** 16+ years guiding clients through business launch, credit repair, and funding acquisition.
- **Comprehensive Resources:** 5 published books on self-mastery, 3 financial literacy ebooks, and a full e-course on credit and business funding.
- **Holistic Approach:** Blends mindset, skill-building, and technical business acumen for long-term success.
- **Community Alignment:** Programs designed to drive local economic development, job creation, and financial empowerment.

Certifications

- **Leadership Certified** – Six Sigma Global Institute
- **Certified Business Consultant** – U.S. Institute of Diplomacy and Human Rights
- **Board-Certified Credit Consultant** – Credit Consultants Association

