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Program Overview

The Entrepreneurship & Business
Mastery Program equips participants
with the mindset, skills, and financial
literacy needed to launch, scale, and
sustain successful businesses. Designed
for workforce development, re-entry
populations, and aspiring
entrepreneurs, the program blends
personal growth with practical
business training and financial
empowerment.

Format: Monthly Delivery: In-person, virtual, or hybrid

Flexible curriculum can be tailored for youth, adults, or re-entry populations.

Why Partner With FoxPoint Capital Group

- 16+ Years of Business & Credit Consulting Experience
- Certified Business & Credit Specialist, Leadership Certified
- Proven impact: Over 100
 entrepreneurs supported, multiple
 six-figure businesses built, and
 measurable credit score
 improvements.



Program Snapshot: Entrepreneurship & Business Mastery

Curriculum Highlights

- Mindset & Personal Development: Self-mastery, growth mindset, leadership.
- Business Foundations: Structure, compliance, startup essentials.
- Branding & Marketing: Brand identity, storytelling, digital marketing, customer engagement.
- **Financial Literacy:** Credit optimization, funding readiness, money management.
- Business Credit & Capital: Building business credit, accessing funding, scaling strategies.
- Systems & Growth: Automation, efficiency, sustainable expansion.

Included Resources

- 5 Self-Mastery Books
- 3 Financial Literacy Ebooks
- Credit & Business Funding E-Course
- Templates, checklists, and worksheets



















Program Outcomes

- Participants complete a funding-ready business plan.
- Improved financial literacy & credit readiness.
- Increased entrepreneurship readiness (businesses launched, jobs created).
- Community-level **economic empowerment** and workforce **development impact**.







 $^{^{\}star}$ Capstone Project: Business Launch Portfolio — funding-ready business plan.